## **PRESS RELEASE**



## **BMZ Extends Warranty Services in B2B E-Bike Business**

Karlstein am Main, November 29<sup>th</sup>, 2021 - BMZ Group is pleased to announce the extension of its warranty services in the B2B e-bike business segment, effective from December 2021. In the future, BMZ will provide e-bike dealers with a 24-month warranty on all e-bike products purchased from BMZ.

With the warranty extension for e-bike products to 24 months, which comes into effect for purchases as from December 1<sup>st</sup>, 2021, BMZ offers e-bike dealers an additional service. This goes significantly beyond the 12-month warranty, which is assured to all B2B segments by BMZ's GTC. The 24-month warranty includes not only the batteries and motors produced inhouse, but also purchased products such as cables, displays and third-party motors. This warranty extension is valid until revoked.

CEO and founder Sven Bauer comments: "This warranty extension is an important next step, because outstanding dealer support means a lot to us. We support 3,000 dealers, in Europe. We do this very intensively especially through our service tool and software updates. Service comes first! The existing customer is served first."

Further information on the BMZ Group is available at www.bmz-group.com.

## **About BMZ Group:**

BMZ Group is a global player in the production of cross-industry lithium-ion system solutions. The group is headquartered in Germany and has additional production facilities in China, Poland and the USA, as well as subsidiaries in Japan, UK and France. There are also research and development sites worldwide. BMZ Group has more than 1,800 employees worldwide.

## **Press Contact:**

BMZ Germany GmbH Christiane Landgraf Marketing Referent & Press Officer Zeche Gustav 1 63791 Karlstein am Main Germany

Phone: +49 (0)6188-9956-7774

E-mail: christiane.landgraf@bmz-group.com

Web: www.bmz-group.com