

# PRESS RELEASE

## GO-LIVE OF THE BMZ ONLINE STORE FOR TOP-CLASS E-BIKES

*Karlstein am Main, Germany, January 20<sup>th</sup>, 2022 – BMZ Group, as a global specialist in lithium-ion battery manufacturing, is pleased to announce the go-live of its online store for e-bikes and e-bike accessories (<https://shop.bmz-group.com/en>) today, January 20<sup>th</sup>, 2022.*

Starting today, January 20<sup>th</sup>, 2022, anyone can purchase e-bikes directly from the BMZ online shop at <https://shop.bmz-group.com/en>. The store carries e-bikes in which the latest and best components from BMZ have been installed. These include, for example, the currently most powerful e-bike motor "BMZ RS" with its 112 Nm of torque as well as the powerful intube battery "BMZ V8" and the revolutionary "BMZ V10". At the beginning, mainly electric bikes from NOX Cycles will be offered here. NORCO e-bikes will be added at the start of the 2022 season. In addition, an expansion of the product range to include cargo e-bikes is already being planned.

BMZ Group has been manufacturing batteries for various well-known OEMs in the e-bike industry, such as Rotwild, Bulls, NOX Cycles, Campus, Hercules and Kettler, for ten years. In addition, BMZ also supplies e-bike motors. BMZ equips both OEMs and e-bike dealers with batteries, motors and other e-bike accessories. Customers benefit from the BMZ Group's worldwide service network.

Further information on the BMZ Group is available at [www.bmz-group.com](http://www.bmz-group.com).

### **About BMZ Group:**

BMZ Group is a global player in the development and production of cross-industry lithium-ion system solutions. It offers the complete value chain from the cell and the battery to second life and disposal. In addition to supplying markets such as medical, garden and power tools as well as industrial applications, the BMZ Group sees itself primarily as THE GREEN ENERGY SYSTEM PROVIDER. With the production of home and industrial storage units for photovoltaic systems as well as batteries for electric mobility, BMZ manufactures the heart of the necessary infrastructure for the energy and transport turnaround. In view of the impending climate change and its consequences, the BMZ Group is thus fulfilling its social, economic and ecological responsibility. The Group is headquartered in Germany and has additional production facilities in China, Poland and the USA, as well as subsidiaries in Japan, the UK and France. In addition, there are research and development sites worldwide. More than 1,800 employees work for the BMZ Group.

### **Press Contact:**

BMZ Germany GmbH  
Christiane Landgraf  
Marketing Referent & Press Officer  
Zeche Gustav 1  
63791 Karlstein am Main  
Germany  
Phone: +49 (0)6188-9956-7774  
E-mail: [christiane.landgraf@bmz-group.com](mailto:christiane.landgraf@bmz-group.com)  
Web: [www.bmz-group.com](http://www.bmz-group.com)